

Jenna Doctoroff

Healthify - Lead Product Designer / Product Manager

Defining the strategy for Track and Coordinate products. Designing the Healthify application and overseeing the design and engineering teams through the implementation process.

OCTOBER 2017 – PRESENT
NEW YORK, NY

School of Visual Arts (SVA) - Adjunct Professor

Teaching an introduction to human-centered interaction design. Helping students build a robust set of digital design skills (practical and technical skills), as well as an understanding of the users at the center of their designs.

JANUARY 2018 – PRESENT
NEW YORK, NY

R/GA – Experience Designer, Associate Experience Designer

Crafted digital experiences and defining architecture across web, app, and in-store platforms. Clients include Verizon, L'Oreal, Tiffany & Co., Owners.com, Novartis, Chobani, McCormick, and St. Ives.

DECEMBER 2014 – OCTOBER 2017
NEW YORK, NY

General Assembly – User Experience Immersive Student

Completed 5 projects over a 10 week period. User research, information architecture, UI design, usability testing, wireframing, prototyping.

JUNE 2014 – AUGUST 2014
NEW YORK, NY

Wesleyan University Psychology Department – Research Assistant

Collected and organized data for Reasoning and Decision Making Lab.

OCTOBER 2013 – MAY 2014
MIDDLETOWN, CT

Project Healthcare: Bellevue Hospital – Emergency Department Intern

Acted as patient advocate, transported patients, assisted doctors and nurses, performed EKGs. Attended scheduled rotations in Adult Emergency Services, Pediatric Emergency Services, Urgent Care, Social Work Department, CPEP, Operating Room, and Catheterization Lab.

JUNE 2013 – AUGUST 2013
NEW YORK, NY

PROS Possibilities Rehab Center – Group Leader

Led group sessions with adult clients, diagnosed with serious mental illnesses, such as schizophrenia, helping them re-enter society after hospitalizations.

JUNE 2012 – AUGUST 2012
BROOKLYN, NY

Wesleyan University – Bachelor of Arts

2010 – 2014